

## ORDER



KSNV

**Orders**  
**Order / Rev:** 105663  
**Alt Order #:** 06842087  
**Product Desc:** HORSFORD 4 CONGRESS  
**Estimate:** 1609  
**Flight Dates:** 09/12/12 - 09/17/12  
**Original Date / Rev:** 08/17/12 / 09/25/12  
**Order Type:** GENERAL

**Primary AE:** Amy McCreary  
**Sales Office:** BLPHI  
**Sales Region:** National

**Agency Name:** GMMB, Inc./ Washington D.C.  
**Buying Contact:**  
**Billing Contact:**  
 Washington Harbor  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Horsford for Congress *Revised*  
**Demographic:** A35+  
**Product Codes:** PLC02  
**Priority:** SELECT PRIORITY CODE  
**Revenue Codes:** POLITICAL/AGY, PCAN, GEN

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	14	\$5,685.00	\$4,832.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	14	\$5,685.00	\$4,832.25	0.00
<b>Totals</b>	<b>14</b>	<b>\$5,685.00</b>	<b>\$4,832.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	31%	\$5,685.00
Market	100%	\$18,338.71

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$4,768.06
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$2,934.19
KTUD	1%	\$183.39
KVVU	18%	\$3,300.97
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$1,467.10

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/12/12	09/14/12	M-F 5-6a WakeUp w/WagM		5-6a	--WTF--	:30	2	\$90.00	4	0.00	NM	2	\$650.00
				M-F 5-6a WakeUp w/Wagners											

## NEWS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 09/10/12	09/16/12	--WTF--	2	\$90.00	0.00

Order / Rev: 105663  
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 Flight Dates: 09/12/12 - 09/17/12

Advertiser: Horsford for Congress  
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 Estimate: 1609  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/12/12	09/14/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners	CM	5-6a	--WTF--	:30	2	\$90.004		0.00	NM	2	\$650.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--WTF--	2		\$90.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/10/12-09/16/12		M-F 5-6a WakeUp w/Wagner5-6a	5-6a		-TwThF----	:30		(\$90.00)		0.00	NM		
See MG 1.3,1.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/10/12-09/16/12		M-F 5-6a WakeUp w/Wagner5-6a	5-6a		-TwThF----	:30		(\$90.00)		0.00	NM		
See MG 1.3,1.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/12/12-09/14/12		M-F 5-6a WakeUp w/Wagner5-6a	5-6a		--WThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 1.1,1.2 [REVISED RATE]															
4	KSNV	09/12/12-09/14/12		M-F 5-6a WakeUp w/Wagner5-6a	5-6a		--WThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 1.1,1.2 [REVISED RATE]															
E 2	KSNV	09/12/12	09/14/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners	CM	6-7a	--WTF--	:30	2	\$175.004		0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--WTF--	2		\$175.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/10/12-09/16/12		M-F 6-7a WakeUp w/Wagner6-7a	6-7a		--WThF----	:30		(\$175.00)		0.00	NM		
Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/10/12-09/16/12		M-F 6-7a WakeUp w/Wagner6-7a	6-7a		--WThF----	:30		(\$175.00)		0.00	NM		
Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 3	KSNV	09/17/12	09/17/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	1	\$175.004		0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	1		\$175.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		M-F 6-7a WakeUp w/Wagner6-7a	6-7a		M-----	:30		(\$175.00)		0.00	NM		
Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 4	KSNV	09/12/12	09/14/12	Today Show Today Show	CM	658a-9am	--WTF--	:30	2	\$200.004		0.00	NM	0	\$0.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--WTF--	2		\$200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/10/12-09/16/12		Today Show	658a-9am		--WThF----	:30		(\$200.00)		0.00	NM		
Unresolved [N/A BUMP POLITICAL] N/A BUMP POLITICAL															
2	KSNV	09/10/12-09/16/12		Today Show	658a-9am		--WThF----	:30		(\$200.00)		0.00	NM		
Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 5	KSNV	09/17/12	09/17/12	Today Show Today Show	CM	658a-9am	M-----	:30	1	\$200.004		0.00	NM	0	\$0.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	1		\$200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		Today Show	658a-9am		M-----	:30		(\$200.00)		0.00	NM		
Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 6	KSNV	09/16/12	09/16/12		CM	8a-9am	-----S	:30	1	\$1,300.003		0.00	NM	0	\$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Meet the Press											
				Meet the Press											
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/10/12	09/16/12	-----S		1			\$1,300.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/10/12-09/16/12	Meet the Press			8a-9am	-----Su	:30	<del>(\$1,300.00)</del>	0.00	NM				
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 8	KSNV	09/12/12	09/14/12	M-F Today Show II 3rd Hr	CM	9-10a	--WTF--	:30	2	\$95.00	4	0.00	NM	0	\$0.00
				M-F Today Show II											
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/10/12	09/16/12	--WTF--		2			\$95.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/10/12-09/16/12	M-F Today Show II 3rd Hr			9-10a	-TwThF----	:30	<del>(\$95.00)</del>	0.00	NM				
See MG 8.3,8.4															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/10/12-09/16/12	M-F Today Show II 3rd Hr			9-10a	-TwThF----	:30	<del>(\$95.00)</del>	0.00	NM				
See MG 8.3,8.4															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/12/12-09/16/12	M-F Today Show II 3rd Hr			9-10a	--WThF----	:30	<del>(\$125.00)</del>	0.00	NM				
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/12/12-09/14/12	M-F Today Show II 3rd Hr			9-10a	--WThF----	:30	<del>(\$125.00)</del>	0.00	NM				
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 9	KSNV	09/12/12	09/14/12	Rachael Ray	CM	11am-12pm	--WTF--	:30	2	\$325.00	1	0.00	NM	2	\$650.00
				Rachael Ray											
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/10/12	09/16/12	--WTF--		2			\$325.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/10/12-09/16/12	Rachael Ray			11am-12pm	--WThF----	:30	<del>(\$325.00)</del>	0.00	NM				
See MG 9.3															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/10/12-09/16/12	Rachael Ray			11am-12pm	--WThF----	:30	\$325.00	0.00	NM				
MG for 9.1 09/14															
[revised rate]															
E 10	KSNV	09/12/12	09/14/12	Noon News	CM	12-1230pm	--WTF--	:30	2	\$125.00	4	0.00	NM	1	\$125.00
				Noon News											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/10/12	09/16/12	--WTF--		2			\$125.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	KSNV	09/10/12-09/16/12	Noon News			12-1230pm	--WThF----	:30	<del>(\$125.00)</del>	0.00	NM				
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 11	KSNV	09/12/12	09/14/12	The Agenda 1230pm	CM	1230-1p	--WTF--	:30	2	\$100.00	3	0.00	NM	1	\$100.00
				The Agenda 1230pm											
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/10/12	09/16/12	--WTF--		2			\$100.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/10/12-09/16/12	The Agenda 1230pm			1230-1p	--WThF----	:30	<del>(\$100.00)</del>	0.00	NM				
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 12	KSNV	09/17/12	09/17/12	Dr. Phil	CM	3-4p	M-----	:30	1	\$150.00	4	0.00	NM	0	\$0.00
				Dr Phil											
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	M-----		1			\$150.00	0.00					

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 Estimate: 1609  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 12	KSNV	09/17/12	09/17/12	Dr. Phil Dr Phil	CM	3-4p	M-----	:30	1	\$150.004		0.00	NM	0	\$0.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	1		\$150.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/17/12-09/23/12		Dr. Phil	3-4p		M-----	:30	(\$150.00)	0.00	NM				
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 13	KSNV	09/17/12	09/17/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	M-----	:30	1	\$145.004		0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	1		\$145.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/17/12-09/23/12		NEWS 3 at 4 (1 HOUR)	4-5pm (4:00 PM-4:30 PM)		M-----	:30	(\$145.00)	0.00	NM				
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 14	KSNV	09/12/12	09/14/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	--WTF--	:30	1	\$175.004		0.00	NM	1	\$175.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--WTF--	1		\$175.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/10/12-09/16/12		M-F Early News	5-630p		--WTF--	:30	2	\$250.004		0.00	NM	0	\$0.00
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/10/12-09/16/12		M-F Early News	5-630p		--WThF----	:30	(\$250.00)	0.00	NM				
Unresolved															
[NEWS INTERRUPT FOR POTUS]															
E 16	KSNV	09/12/12	09/14/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	--WTF--	:30	2	\$230.004		0.00	NM	0	\$0.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--WTF--	2		\$230.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/10/12-09/16/12		M-F Jeopardy	630-7pm		--WThF----	:30	(\$230.00)	0.00	NM				
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/10/12-09/16/12		M-F Jeopardy	630-7pm		--WThF----	:30	(\$230.00)	0.00	NM				
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 17	KSNV	09/12/12	09/14/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	--WTF--	:30	2	\$230.004		0.00	NM	0	\$0.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--WTF--	2		\$230.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/10/12-09/16/12		M-F Wheel	7-730pm		--WThF----	:30	(\$230.00)	0.00	NM				
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/10/12-09/16/12		M-F Wheel	7-730pm		--WThF----	:30	(\$230.00)	0.00	NM				
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 18	KSNV	09/12/12	09/14/12	Face to Face w/ Ralston Face to Face w/ J.Ralston	CM	730-758pm	--WTF--	:30	2	\$125.004		0.00	NM	0	\$0.00

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 Estimate: 1609  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/10/12	09/16/12	--WTF--		2			\$125.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/10/12-09/16/12	Face to Face w/ Ralston			730-758pm	--WThF----	:30		(\$125.00)		0.00	NM		
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/10/12-09/16/12	Face to Face w/ Ralston			730-758pm	--WThF----	:30		(\$125.00)		0.00	NM		
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 19	KSNV	09/15/12	09/15/12	Vegas Inc.	CM	6:30-8pm	-----S-	:30	1	\$100.00	4	0.00	NM	1	\$100.00
				Vegas Inc.											
VEGAS INC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/10/12	09/16/12	-----S-		1			\$100.00	0.00					
E 20	KSNV	09/17/12	09/17/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$2,400.00	2	0.00	NM	1	\$2,400.00
				Monday Prime 8-10pm											
THE VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	M-----		1			\$2,400.00	0.00					
E 21	KSNV	09/16/12	09/16/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$4,000.00	4	0.00	NM	0	\$0.00
				NFL Football											
SUN NIGHT FTBL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/10/12	09/16/12	-----S		1			\$4,000.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/10/12-09/16/12	NFL Football			1P-9PM	-----Su	:30		(\$4,000.00)		0.00	NM		
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 22	KSNV	09/12/12	09/14/12	M-F News 3 at Eleven	CM	11pm-1135pm	--WTF--	:30	2	\$255.00	4	0.00	NM	2	\$510.00
				M-F News 3 at Eleven											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/10/12	09/16/12	--WTF--		2			\$255.00	0.00					
E 23	KSNV	09/12/12	09/14/12	The Tonight Show	CM	1135p-1237a	--WTF--	:30	1	\$110.00	4	0.00	NM	0	\$0.00
				Tonight Show											
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/10/12	09/16/12	--WTF--		1			\$110.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/10/12-09/16/12	The Tonight Show			1135p-1237a	--WThF----	:30		(\$110.00)		0.00	NM		
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 24	KSNV	09/17/12	09/17/12	The Tonight Show	CM	1135p-1237a	M-----	:30	1	\$110.00	4	0.00	NM	0	\$0.00
				Tonight Show											
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	M-----		1			\$110.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12	The Tonight Show			1135p-1237a	M-----	:30		(\$110.00)		0.00	NM		
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 25	KSNV	09/12/12	09/14/12	M-F Today Show III 4th BM		10am-11am	--WTF--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Today 4th Hour											
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/10/12	09/16/12	--WTF--		1			\$325.00	0.00					

Order / Rev: 105663  
 Alt Order #: 06842087  
 Flight Dates: 09/12/12 - 09/17/12

Advertiser: Horsford for Congress  
 Product Desc: HORSFORD 4 CONGRESS  
 Estimate: 1609

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 25	KSNV	09/12/12	09/14/12	M-F Today Show III 4th Hr Today 4th Hour	BM	10am-11am	--WTF--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--WTF--	1		\$325.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/10/12-09/16/12		M-F Today Show III 4th Hr	10am-11am		--WThF----	:30	<del>(\$325.00)</del>	0.00	NM				
See MG 25.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/10/12-09/16/12		M-F Today Show III 4th Hr	10am-11am		--WThF----	:30	\$325.00	0.00	NM				
Ⓜ MG for 25.1 09/14 [revised rate]															
N 26	KSNV	09/12/12	09/17/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners		5-6a	M-WTF--	:30	2	\$125.00	3	0.00	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/11/12	09/17/12	M-WTF--	2		\$125.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/11/12-09/17/12		M-F 5-6a WakeUp w/Wagner5-6a			M-WThF----	:30	<del>(\$125.00)</del>	0.00	NM				
See MG 26.3,26.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/11/12-09/17/12		M-F 5-6a WakeUp w/Wagner5-6a			M-WThF----	:30	<del>(\$125.00)</del>	0.00	NM				
See MG 26.3,26.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/12/12-09/17/12		M-F 5-6a WakeUp w/Wagner5-6a			M-WThF----	:30	\$325.00	0.00	NM				
Ⓜ MG for 26.2,26.1 [REVISED RATE]															
4	KSNV	09/12/12-09/17/12		M-F 5-6a WakeUp w/Wagner5-6a			M-WThF----	:30	\$325.00	0.00	NM				
Ⓜ MG for 26.2,26.1 [REVISED RATE]															
													Totals	14	\$5,685.00